

ED SNIDER AND CITY OF PHILADELPHIA TO REFURBISH FIVE CITY RINKS

(Continued)

other related community functions, as well as classrooms and computer labs to accommodate tutorial assistance for all program participants and community residents.

Snider Hockey began its partnership with the City when we heard the news that three ice rinks had been slated to close in fall 2008. As a result of our immediate call to action, we were able to keep the rinks open. Recognizing the enormous impact that our programs have had on the children, youth, and families in these inner-city neighborhoods, Snider Hockey and the City mutually agreed to expand our partnership to include all five of the City-owned rinks in 2009. We recently reached an agreement to extend our partnership through the year 2030!

We will continue to provide free “learn to skate” programs, public skating opportunities, ice hockey instruction, and league play, including all equipment, as well supplemental educational services at no cost to inner-city participants. The City will continue to bear the costs of utilities and the maintenance of the rinks and the adjacent support facilities.

With three rinks soon to be open year-round, we will be able to expand our entire scope of programming. This is important due to the unbelievable growth and success of the daily sessions that we deliver after school when inner-city children are most vulnerable to undesirable influences. The *After School Excellence Program* provides boys and girls with structured educational programs that complement the daily on-ice activities.

If the end product of this partnership is that children go on to play for competitive club, scholastic, or even collegiate hockey teams, that would be great. But more significant are the thousands of young people that will learn the importance of staying in school, staying on a progressive path, and the need to give back to their communities. These children will someday help to build a stronger Philadelphia. Our goal is to help build young lives and unite these communities. We are proud to say that we are succeeding!

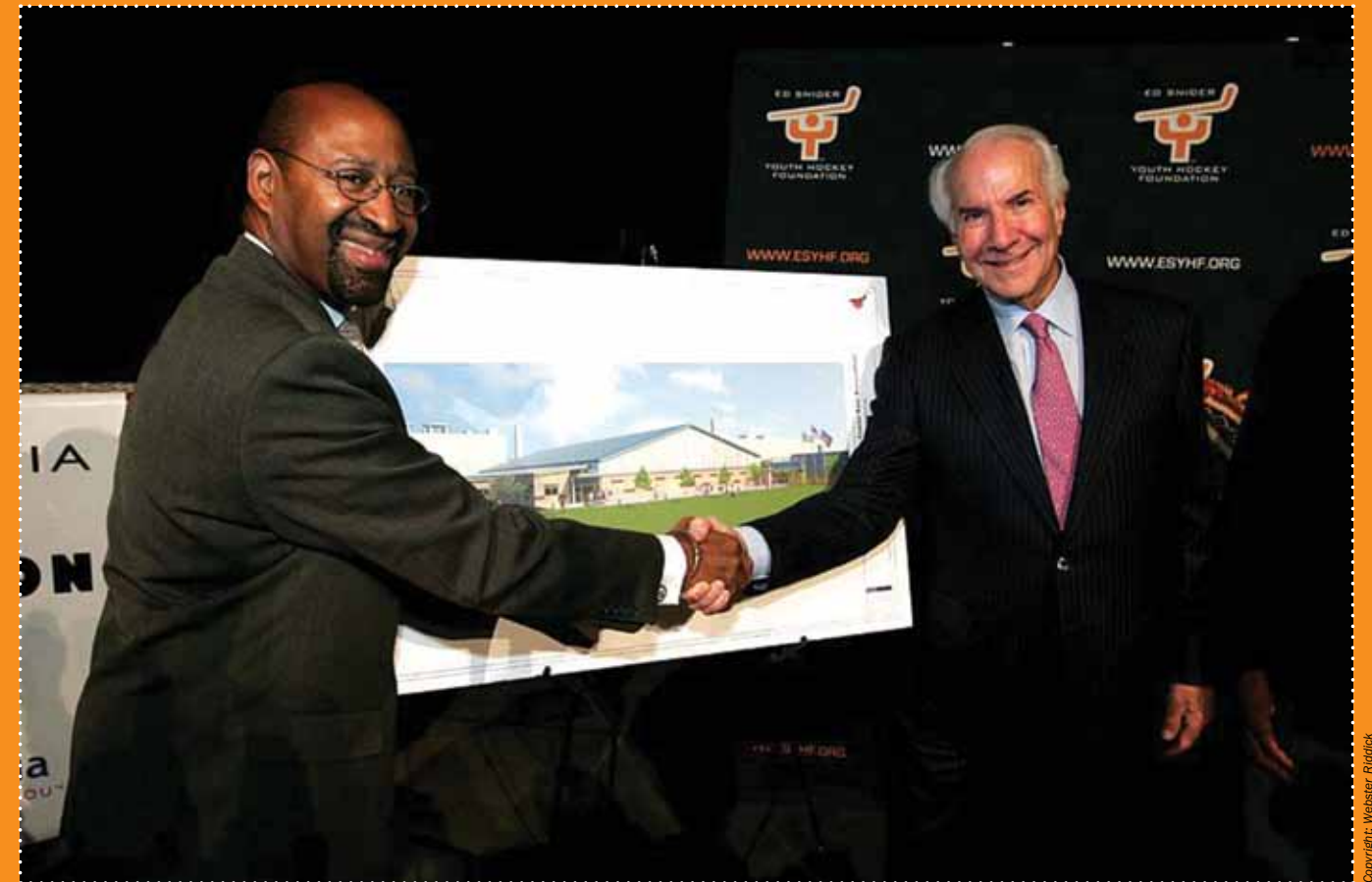


Ed Snider (left) with Laura Sims Advisory Council President Delores Capers in front of artist's rendering of renovated Laura Sims Skate House at Cobbs Creek Park in West Philadelphia.

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“Using the sport of hockey to help educate young people to succeed in the game of life.”

ED SNIDER AND CITY OF PHILADELPHIA TO REFURBISH FIVE CITY RINKS



Philadelphia Mayor Michael Nutter (left) with Ed Snider announcing refurbishment of five City-owned rinks.

Copyright: Webster Riedick

A MESSAGE FROM ED SNIDER

I am very proud to deliver some great news! On November 17, 2010, Philadelphia Mayor Michael Nutter and I announced that our youth hockey foundation and the City Parks and Recreation Department have entered into an unprecedented private/public partnership. This will result in complete renovations and enclosure of three of the City's outdoor skating rinks to make them fully operational on a year-round basis. The three rinks are the Scanlon Ice Rink, the Laura Sims Skate House at Cobbs Creek, and the Rink at Simons Recreation and Teen Access Center, all of which had recently been targeted for closure by

the City. Significant improvements will also be made to the City's other two public rinks, Rizzo Rink and Tarken Rink.

The Foundation and the City will contribute more than \$6.5 million dollars to match a grant from the Commonwealth's Redevelopment Assistance Capital Program to fund this project.

The newly enclosed and renovated rinks will include space designated for public meetings and

(Continued on back cover)

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**SNIDER HOCKEY
WELCOMES
CRAIG SNIDER &
T. QUINN SPITZER, JR.
TO THE BOARD!**



BOARD OF DIRECTORS

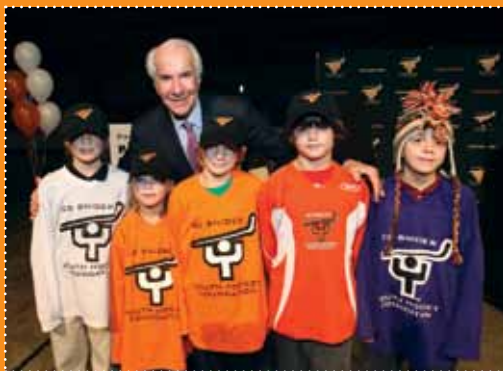
Ed Snider	Fred Shabel
Danny Briere	Gerry Shreiber
Pat Ferrill	Craig Snider
Scott Hartnell	T. Quinn Spitzer
Sandy Lipstein	Jim Sutow
Peter Luukko	Scott Tharp
Chris McElwee	Kimmo Timonen
Pedro Ramos	Phil Weinberg
Ike Richman	Lisa Welsch
Mary Ann Saleski	Bill Whitmore

How to Participate

- CONTRIBUTE** by contacting Maria Leonetti at 215.952.4196 or mleonetti@esyhf.org. Additionally, donations can be made to the Foundation through United Way, using ID# 45798.
- REGISTER** for the program by contacting Chris Newton at 215.952.5271 or cnewton@esyhf.org.
- VOLUNTEER** for the Foundation by calling 215.952.5271.

Information

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 Newsletter Editor • Maria Leonetti
 Design • 3601 Creative Group



Ed Snider with Snider Hockey students at press conference to announce refurbishment of City-owned rinks.

SNIDER HOCKEY PARTNERS WITH BLACK WOMEN IN SPORT FOUNDATION

Young women from the Foundation participated in a two day kick-off event with the Black Women in Sport Foundation (BWSF) on July 20-21. The event took place at Martha Washington School in West Philadelphia. The first day began with an introduction of Ed Snider Youth Hockey Foundation female staff members Tarasai Karega and Brie Zdunkiewicz, and interns Meredith Bitterman and Meghan Fishburn. Each spoke about her experience playing sports, the importance of staying active and participating in athletics, and how sports help people develop young women into confident and successful individuals.



BWSF player works on her lacrosse skills at event with Snider Hockey.

Next, with the intention of getting to know each other better, girls from both organizations engaged in some icebreaker activities. They enjoyed the game "Two Truths and a Lie," realizing the importance of diversity and the benefits of being an open-minded person.

Snider Hockey female participants took on a leadership role in assisting the staff members in providing basic floor hockey instruction to BWSF. Girls were taught how to properly hold a stick and the basics of stick handling, shooting, and passing. A small shooting competition was held to see which girls could score a goal from "half court." Day one, ended with a three-team scrimmage, as some girls saw their first-ever hockey action.



Ed Snider Youth Hockey Foundation Coordinator of Hockey Operations Tarasai Karega (center) leads Snider Hockey and BWSF participants in hockey skills clinic.

Day two consisted of girls from both organizations watching a documentary on women in sports. They learned about the speedy Jackie Joyner Kersee, and tennis and lacrosse pioneers Althea Gibson and Tina Sloan Green, among others. There was a brief quiz on some of the women featured in the video. BWSF staff members handed out prizes to those who properly answered the questions. The girls then received basic lacrosse instruction from BWSF staff member Jennifer Wong, who showed girls how to grab ground balls, cradle with a lacrosse stick, and pass with teammates. Day two ended with a group scrimmage.

Many thanks to the Black Women in Sport Foundation and everyone who participated in the two-day kick-off event. The Ed Snider Youth Hockey Foundation has created a great partnership with BWSF, as Snider Hockey provides weekly floor hockey sessions for the girls at Martha Washington School. The Foundation hopes to provide on-ice opportunities for them in the future as it continues to expose more youth to hockey.

2010 SNIDER HOCKEY SUMMER CAMPS

The Foundation hosted 11 weeklong summer hockey camps, drawing over 200 players from the Greater Philadelphia Region, at three different locations this past summer: Polonia Bank Flyers Skate Zone (Northeast Philadelphia), Virtua Health Flyers Skate Zone (Pennsauken, NJ), and Wissahickon Skating Club (Chestnut Hill). Each camp was specifically designed for participants of particular age groups and skill levels, and students ranged in age from 5 to 18. Full equipment, transportation, ice time, experienced coaching, lunch, and snacks were provided to all players, at no cost to the attendees.

Camp days typically featured two on-ice practice sessions, off-ice conditioning drills, team-building games, life skills exercises, and street hockey activities. Highlights of the summer included visits from Philadelphia Flyers Chris Pronger and Scott Hartnell, as well as a field trip to the Battleship New Jersey. In addition to Snider Hockey's regular summer camp programming, the Foundation held four weekend "mini camps" at the Virtua Health Flyers Skate Zone in Pennsauken, NJ, for conditioning and evaluation for Ed Snider Youth Hockey Foundation travel teams.



(above) Foundation players participate in off-ice conditioning during summer camps.



(right) Ed Snider Youth Hockey Foundation students get ready to take the ice.

VISIT TO THE BATTLESHIP NEW JERSEY

The Ed Snider Youth Hockey Foundation took 40 participants ages 8-12 on a tour of the Battleship New Jersey on the Camden Waterfront in July. Campers were able to experience what life was like on the Battleship during times of war. While learning the history of the ship, campers walked through the combat engagement center, the Captain's cabin, the mess desk, the navigation bridge, and more. Along the way, the students asked many questions of the tour guides, and the campers came away with wonderful memories of the most decorated Battleship and surviving warship in US history.



Snider Hockey participant Indiah Porter admires view from Battleship New Jersey.



Ed Snider Youth Hockey Foundation students visit Battleship New Jersey

Volunteer Spotlight

DONALD RUDD

Ed Snider Youth Hockey Foundation volunteer Donald Rudd is a senior at St. Augustine Prep School (Richland, NJ):



How did you get involved with Snider Hockey?

I first found out about the Foundation through my brother Dan Rudd who works for the program. He asked me to help out a couple of times, and I really enjoyed the experience.

How long have you been involved with the Ed Snider Youth Hockey Foundation?

I have been involved with Snider Hockey for about two years now helping out periodically through the years.

What sort of volunteer work have you provided for the Foundation?

At first I volunteered at the practices during the fall and winter. This past summer I volunteered at the summer camps, assisting both on and off the ice. Finally, I set up an equipment drive for the program at a local rink, which turned out to be a big success.

What do you like most about volunteering?

The most enjoyable thing about volunteering is being around the kids. They are always attentive and willing to work hard. They love to have fun but also understand when it's time to work.

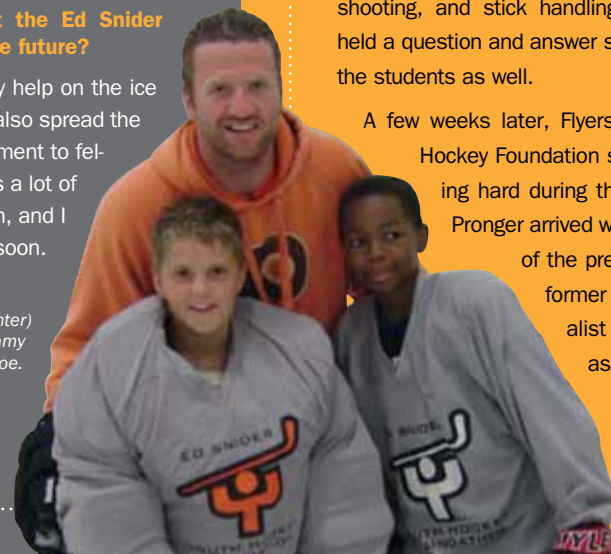
How has your volunteering with the Ed Snider Youth Hockey Foundation impacted you?

Volunteering at Snider Hockey has shown me a new side of hockey I would otherwise have never been exposed to. Balancing life skills through the game of hockey was really great to see first hand. The Foundation was generous enough to allow me to volunteer over a hundred hours as a service project for my school, St. Augustine Prep. During that time, I was able to see just how much the kids in the program appreciate the game of hockey.

How do you hope to support the Ed Snider Youth Hockey Foundation in the future?

I hope to be able to continue my help on the ice during practices or camps. I will also spread the word about donating used equipment to fellow teammates and parents. It is a lot of fun to volunteer with the program, and I don't plan on stopping anytime soon.

Flyers forward Scott Hartnell (center) with Snider Hockey players Tommy Ortolaza (left) and Kalil Poe.



SNIDER STREET HOCKEY

The Snider Street Hockey program has partnered with the Camden Educational System and has been teaching hockey skills at different locations during the students' gym classes. The program has teamed up with the public schools of Camden along with the Catholic Partnership schools. The Ed Snider Youth Hockey Foundation staff has introduced the sport of hockey to over 500 students in the first few weeks of the 2010-11 school year. Snider Hockey brings all the equipment needed for the students to learn the game in a fun and exciting environment. The students have been progressing with each session, and hockey has become one of their favorite new activities.

The street hockey program also teaches values, life skills, and the importance of being part of a team. Each session is developed to be fun and exciting, while teaching the students the true values of working together and achieving more than they can as individuals.

The street hockey program has been a great success, and the Snider Hockey Staff looks forward to entering more schools and teaching more students in the near future.



Foundation students from Camden, NJ, at a practice session.



Ed Snider Youth Hockey Foundation participants take break after tough workout.

PHILADELPHIA FLYERS SCOTT HARTNELL AND CHRIS PRONGER VISIT THE FOUNDATION

Flyers forward Scott Hartnell visited Ed Snider Youth Hockey Foundation summer camp participants at the Polonia Bank Flyers Skate Zone in Northeast Philadelphia on July 27. Champions Program member Johnathan Quinones introduced Hartnell to the 65 camp attendees. Hartnell spent nearly an hour on the ice, leading drills and providing instruction and advice on passing, shooting, and stick handling, and he held a question and answer session for the students as well.



Thomas Brown (right) introduces Flyers defenseman Chris Pronger to his fellow Foundation students.

A few weeks later, Flyers defenseman Chris Pronger visited Ed Snider Youth Hockey Foundation summer camp participants in Voorhees, NJ. After skating hard during the morning practice, the players were surprised when Pronger arrived with a pizza lunch for them. Widely considered to be one of the premier defensemen in the National Hockey League, the former Stanley Cup Champion and two-time Olympic gold medalist offered valuable advice to Snider Hockey participants as he answered a number of their questions. Pronger also spent time discussing the Flyers' exciting postseason run during the 2010 Stanley Cup Playoffs.

FAMILY SPOTLIGHT – THE JOHNSON FAMILY

The Johnson family has been involved with the Ed Snider Youth Hockey Foundation since November of 2008 when the *After School Excellence Program* began at Simons Recreation Center in West Oak Lane. Anthony (11), Solomon (8), and Samuel (8) have developed into elite level players within Snider Hockey, and all three are members of the Foundation's travel teams in the Delaware Valley Hockey League. Their brother Isaiah (5) just began playing hockey with the Ed Snider Youth Hockey Foundation in the fall of 2010 and has already fallen in love with the sport.

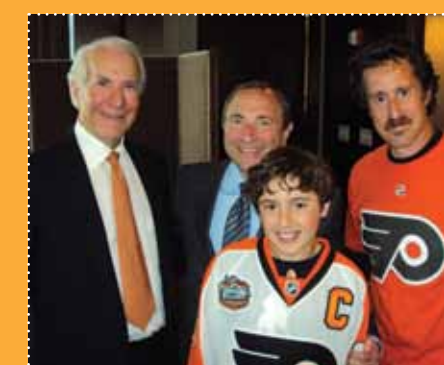
Carmen Johnson, mother of the four Foundation students:

How did your family get involved with the Ed Snider Youth Hockey Foundation?

We first got involved in 2008 when we received a flier from the local school that Simons had hockey for the winter. I asked Anthony and the twins (Solomon and Samuel) if they were interested in joining, and they said, "Yes." I remember the first day they got on the ice – they could not skate, and the twins were afraid and wanted to go home. I told them that with time they would get better, and maybe one day they could become professional hockey players. They smiled, and they have been playing hockey non stop since.

What do you like most about the Snider Hockey program?

I love the Foundation's program because it focuses on more than ice skills. It focuses on teamwork, respect, responsibility, and most of all confidence. The coaches are awesome, and I mean that from the



Jordan Fromm (front row center) and his father Lou (right) present \$2,300 donation for Snider Hockey to Foundation founder Ed Snider (left) and NHL Commissioner Gary Bettman.

SHUT OUTS FOR KIDS

Jordan Fromm, a 13-year-old goalie at Wissahickon Middle School, recently donated over \$2,300 to the Ed Snider Youth Hockey Foundation that he collected from shutouts he recorded. Fromm created Shutouts for Kids after his father and a family friend start-

ed rewarding him with cash for every shutout he recorded. As the money started to mount, Fromm created a foundation to collect and make contributions to charities like Snider Hockey. Fromm attended a Stanley Cup Final game where he presented Ed Snider a check during a live interview on the NHL Network. The Foundation thanks Jordan and his father, Lou, for their generosity. To find out more about Shutouts for Kids or to make a pledge, please visit www.shutoutsforkids.org.

bottom of my heart to the top. They treat each child with respect and see to it that his/her needs are met on the ice as well as off. The coaches make the game fun and challenging at the same time. All of the coaches that I have met are down to earth and very friendly, which makes my job easier as a hockey mom because I love to cheer on the team and my babies.

How has the Ed Snider Youth Hockey Foundation impacted your children away from the rink?

Snider Hockey has left an impact on my children's lives, so that they strive to be the best at everything they do because they know that one skill complements another. Therefore, they know that they must succeed in school in order to succeed in hockey. They know that their grades will reflect their dedication to their teachers and to their coaches. Every morning I tell them to give their best to God, their teachers, their coaches, and most importantly their parents. I am proud to say

that each year Anthony gets straight A's, and Samuel and Solomon also do well (they have not been given letter grades in school yet). Hockey is the talk at breakfast, lunch, and dinner, especially with Samuel being a goalie. He wants to play for the Flyers, and Solomon and Anthony want to play in the NHL as well. Isaiah is just beginning, so his focus is on improving. The Foundation has given my children a chance to express themselves and be the athletes that they were born to be. In closing, I thank the Ed Snider Youth Hockey Foundation staff for giving my babies the opportunity to play hockey at no charge, except the charge of their commitment. Great job Snider Hockey staff!

SUPER SKATERS

students thriving in Snider Hockey



Flyers defenseman Chris Pronger (center) takes some time to sign autographs for Ed Snider Youth Hockey Foundation students during summer camp.



Snider Hockey participants from Kensington prepare to defend their home ice at Scanlon Ice Rink.



Flyers forward Scott Hartnell (left) laces up his skates alongside Ed Snider Youth Hockey Foundation student Victor Quinones.



Flyers forward Scott Hartnell (back row center) spends time on ice with Ed Snider Youth Hockey Foundation students.



Snider Hockey participant India Ray (left) with Michelle Kwan at Annual Salute to Women in Sports.



Foundation players show their sportsmanship after game against local team.



Snider Hockey participant celebrates a win.



Foundation players take break during summer camp session.



Foundation players get ready to board Battleship New Jersey.



Snider Hockey participants visit Battleship New Jersey.

THE PUCK STOPS HERE: Annual Campaign 2010

A BIG THANKS FROM OUR PRESIDENT

In a little more than four years, the Ed Snider Youth Hockey Foundation has reached over 2,500 students, and we're growing every day. The support that we are able to draw from our Annual



Campaign is a vital component of what keeps us running as a Foundation and allows us to build our capacity. And – as has been his practice in all Snider Hockey fundraising programs, Ed Snider is committed to match every \$1 raised from our Annual Fund with \$2 of his own, which will effectively triple our ability to “assist” our communities' young men and women.

2010 Grant Support

Snider Hockey would like to thank the following organizations for their support in Fiscal Year 2010:

25th Century Foundation
 NHL Players' Association Goals & Dreams Fund
 Louis N. Cassett Foundation
 National Hockey League
 Women's Sports Foundation
 PNC Foundation
 2004 Carita Foundation, Inc.
 Dominik Hasek Youth Hockey League, Inc.

The Foundation would like to thank the following individuals and organizations who contributed to our 2010 Annual Campaign (7/1/09 – 6/30/10):

Hall of Fame: \$5,000 and above

Don DeWees
 Christian Girodet
 NHL Foundation

MVP: \$2,500 - \$4,999

Frank G. Binswanger, Jr.
 Charles X Block / Block Family Foundation
 Mr. & Mrs. Eugene Block
 Rhoda & Michael Danziger
 Firsttrust Bank
 Barry & Karen Getzoff
 Caleb D. Koeppel
 Suzanne & Scott Rehl
 David S Smith
 United Way
 E. Duke Vincent
 Lisa Welsch

All Star: \$1,000 - \$2,499

Ben Alexander
 Checking for Charity
 Joyce & Bob Leonetti
 Fred Maglione
 Steve Mountain
 Herb & Bui Simon
 Willis North America, Inc.

Power Play: \$500 - \$999

Travis Aerenon
 Keith & Joyce Allen
 ARAMARK
 Marc E. & Caryn Seidman Becker
 Kevin R. & Frances G. Boyle
 John M. Curley
 Mary K. Dougherty & Erik A. Neumann
 Merck Sharp & Dohme Federal Credit Union
 Nova Bank
 Mr. Ronald P. Sandmeyer Jr.
 Jesse Sutow

Teammate: \$499 or less

Tina B. Aberant
 Aetna Giving Campaign
 Jonah Anderson
 Brian Baynes & Meegan LeMott
 Black & Latino Faculty & Administrators
 Network of Widener University
 Soncierae Bytheway-Waskieicz
 Joseph J & Lisa B Costigan
 Mildred Crothers
 Lawrence H & Kelly E Dalsemer
 Marc Dubner
 Barbara Elvin
 Tom & Gwen Farnham
 Christine M. Fenimore
 Dorothy & Norman Fenimore
 Ileen M. Forcine
 Davida Fromm
 Michael Fromm
 Rhona & Louis Fromm
 Jon H. & Lori E. Gerhart
 Ellen Goldberg Weiner
 Brian D. & Stacey M. Hessler
 Emily E Huber
 Paul H. & Doreen C. Holmgren
 David N. & Jennifer Karo
 The Kniss Family
 Stephanie Krecko
 Arthur Lerner
 Andrew McMahon
 Frank & Jennifer F. Nazzario
 David J. & Stephanie Newman
 Nu-Look Distributors, Inc.
 Doron J. & Marla H. Phillips
 William A. & Dorothy W. Reed
 Hal & Dana Rhodes
 Dave & Terry Rogers
 Lori Sanders
 Joyce L Sexton
 Jeffrey A. & Michelle D. Soble
 Michelle Stafford
 Gilbert Stein
 Scott & Tina Tharp
 William J. & Cheryl C. Tobias
 Unionville High School Varsity Girls' Ice Hockey Team
 Thomas J Valentino
 Virtua Health Flyers Skate Zone
 Gene A Wojciechowski & Cheryl M Coffey
 David A. Young

Charter Re-Commitment Campaign

The Foundation would like to thank the following Charter Members for their support during this past fiscal year:

\$25,000 - \$49,999

Brook J. Lenfest Foundation
 Comcast Corporation
 Comcast-Spectacor Foundation
 Dov Gorshein
 Jane & James Sutow Family Foundation
 Karen & Herb Lotman
 Claudia & Nelson Peltz

\$15,000 - \$24,999

Steve Cozen / Cozen O'Connor
 Scott Hartnell
 Sandy & Gail Lipstein
 Irene & Fred Shabel
 Wayne & Sharol Siemens
 Kimmo & Johanna Timonen

\$10,000 - \$14,999

AlliedBarton Security Services
 Briere Family
 Clarion Capital Partners / Marc Utay
 Rita & Joe Cohen
 David S. Cordish
 Casey & Peter Luukko
 Mickey & Larry Magid
 Reuben & Mollie Gordon
 Foundation
 Lyn & George Ross
 Marcia & Ron Rubin
 Gerald B. Shreiber / J&J Snack Foods Corporation
 Ed & Karen Stefanski
 Terry & Phil Weinberg
 Bill & Jeanne Whitmore

\$5,000 - \$9,999

John Aglialaro & Joan Carter / UM Holdings Foundation
 James J. Binns
 Ellen & Ronald Caplan
 Gerry & Dick Fox
 Lubert Family Foundation
 Milken Family Foundation
 Quinn & Tina Spitzer

\$1,000 - \$4,999

Cathy Abelson Lipshutz & Dr. Robert Lipshutz
 Ben Alexander
 Arthur & Janice Block
 Irvin Borowsky
 Celeste & Jim Britt
 Lois & Julian A. Brodsky
 Bob & Sandy Clarke
 Norman & Suzanne Cohn
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 Heuer Foundation
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 Helaine & Harvey Kasoff
 Samir Koukaz
 Gerry Lenfest
 Michael & Elisabeth Erlbaum
 Family Foundation
 Albert Momjian / Schnader
 Harrison Segal and Lewis, LLP
 Samuel P. Mandell Foundation
 Ann Marie Nasuti
 Wendy & Russ Palmer
 Lawrence & Christine Smith
 Constance & Joseph Smukler
 Sarena Snider
 Terry & Jay Snider
 Tina Snider & Andrew Escoll, M.D.
 Stacy & John Stevens
 Tasty Baking Foundation
 Tina & Scott Tharp
 Bryan & Marjorie Weingarten
 Carole & Jay Weitzman
 Joseph Zuritsky / Parkway Corporation

\$999 or less

Bill Barber
 D. Walter Cohen
 Kevin & Ann Dineen
 Andy Granatelli
 Chip & Nancy Roach

Meet the Board

SNIDER HOCKEY WELCOMES TWO NEW CORPORATE LEADERS TO ITS BOARD OF DIRECTORS



CRAIG SNIDER, EXECUTIVE DIRECTOR, ED SNIDER FOUNDATION

Craig Snider is a senior management professional with more than 20 years experience in marketing, sales, and business development. He recently

opened the Philadelphia Freedom Center, an east coast operation for David Horowitz's Freedom Center based in LA, for which he serves as Director. Craig is a board member of the Jewish Publishing Group in Philadelphia, a member of AIPAC's Leadership Council, and a founding member of the Friends of Cobbossee Watershed in Maine.



T. QUINN SPITZER, JR., PARTNER & CHAIRMAN, MCHUGH CONSULTING

T. Quinn Spitzer, Jr., is a Partner and Chairman of McHugh Consulting, a management consulting firm specializing in business strategy and complex-

ity management that he co-founded in 1999. Prior to joining the firm, Quinn served for 10 years as Chairman, President, and CEO of Kepner-Tregoe of Princeton, NJ. Quinn has worked with dozens of major corporations in a wide variety of industries in 19 countries. He serves on the boards of directors of a number of companies, including Wind River Holdings and Focus Corporation.

BECOME A FAN OF
SNIDER HOCKEY
 ON **facebook**

Rinks

PARTICIPATING RINKS

Foundation students come from over 100 schools and participate in programming at the following ice rinks:

Polonia Bank Flyers Skate Zone
at Northeast Philadelphia
Northeast Philadelphia, PA

Wissahickon Skating Club
Chestnut Hill, PA

University of Pennsylvania Class of '23 Ice Rink
University City, PA*

Virtua Health Flyers Skate Zone at Pennsauken, NJ
Pennsauken, NJ*

Ice Works in Aston
Aston, PA

Laura Sims Skate House
Cobbs Creek / West Philadelphia, PA*

Rizzo Ice Rink
South Philadelphia, PA*

Scanlon Ice Rink
Kensington, PA*

Simons Ice Rink
West Oak Lane, PA*

Tarken Ice Rink
Oxford Circle, PA*

*These rinks offer After School Excellence Programs.

Golf Invitational



FLYERS GOLF INVITATIONAL BENEFITS SNIDER HOCKEY

More than 90 Flyers' faithful gathered at Hidden Creek Golf Club in Egg Harbor Township, NJ, for an exciting round of golf and post-tournament reception with a live and silent auction on September 14. In its third year, the Flyers Charities Celebrity Golf Invitational, presented by AlliedBarton Security Services and Fastrack Construction, raised record breaking funds. Fifty percent of the proceeds benefited Snider Hockey directly. Flyers Alumni also participated in a round of golf with sponsors followed by a reception at the Borgata Hotel Casino & Spa the day before the outing. The Ed Snider Youth Hockey Foundation is thrilled to have been a beneficiary of such a successful event and hopes this partnership with Flyers Charities will continue in the future.

Danny Briere (above), Dan Carcillo, and Ville Leino (right) of Philadelphia Flyers all attend Flyers Charities Celebrity Golf Invitational.



SNIDER HOCKEY CHAMPION

ERIC MARTINEZ

Eric Martinez, a seventh grader from Northeast Philadelphia, has been a part of the Foundation since the summer of 2007. In that time he has become a leader on and off the ice. He is a speedy forward on the Bantam travel team and has proven to be an outstanding representative of the Ed Snider Youth Hockey Foundation in the community.



"Eric has grown a tremendous amount in the three years I have known him on and off the ice. No matter what group he is with on the ice, he always gives 110 percent effort with each drill or game and truly embraces the concept of teamwork. Eric has shown dedication to his schoolwork, community, and the Foundation. He definitely represents a true Champion," said Coach Brie Zdunkiewicz.

While Snider Hockey Champions must complete one project to be awarded the Champions Jersey, Martinez took it upon himself to complete two. This is typical of Martinez's commitment to excellence.

Project #1 - Develop and Grow as a Player by Becoming an Assistant Coach

To become a member of the Ed Snider Youth Hockey Foundation's Champions Program, Eric Martinez wanted to do everything he could to become a better hockey player. As an 11-year-old, Martinez was a good player but lacked the team skills necessary to make him a great player. Attending practices was good, but he had the drive to take his game to the next level. His challenge was to learn to be less selfish with the puck by assisting in Foundation practices for younger players. During practices, Martinez would not only help demonstrate drills and make sure the players were in line, but he also participated in games where the goal was for the younger players to touch the puck as much as possible. Over the course of several months, Martinez learned that it is less important to take the puck end to end by yourself and more important to help your team and your teammates by passing the puck. As a result, Martinez not only earned his Champions jersey, but he also developed as a leader and became a strong player on the Select Team the following season.

Project #2 - Fundraiser for the Leukemia & Lymphoma Society

"For my second project, I collected money at my school, LaBram Middle School, for the Leukemia and Lymphoma Society. With the help of a teacher and a few friends, I organized fundraisers. I helped to raise over \$600. I chose this charity because my Pop Pop has non-Hodgkin's lymphoma. I wanted to help because the doctors don't have a cure for patients yet. I also did it because of Alex's Lemonade Stand. Alex died from neuroblastoma, a cancer that affects children. I met her family a few years ago. I wanted to help make a difference; that's why I did this project," said Martinez. The money raised from Martinez's fundraiser was donated to the Pennies for Pasta campaign benefiting the Leukemia and Lymphoma Society.

ANNUAL SALUTE TO WOMEN IN SPORTS

The Foundation is very grateful to the Women's Sports Foundation for their ongoing support of the girls-only ice hockey program. The WSF holds an Annual Salute to Women in Sports, and this year several young women from the Ed Snider Youth Hockey Foundation attended the event. About half way through the show, the girls were escorted up to the stage, where they joined Michelle Kwan, while WSF President Jessica Mendoza talked about how they support programs like Snider Hockey.



Ed Snider Youth Hockey Foundation students attend Annual Salute to Women in Sports in New York City.



Foundation players prepare for their limo ride to New York City.

India Ray, age 14, tells of her experience at the event:

"I could not believe it when you said I was invited to go to New York City to a hotel and award dinner, but then you called and said it would be in a limousine! My mom thought she had it wrong, but then you called again. Wow I still feel like I dreamed it all.

"It was a magical night for me. I met Laila Ali, my hero...someone I had only read about and seen on television, but she actually said my name and talked to me. There were so many super women athletes there it was unbelievable. I took pictures with them, so my cousins would believe me. *I feel so special and honored. I feel like I can do anything now, like nothing is impossible just because I am a girl.* My mom and I talked about it after I got home, and she said it is a wonderful thing that Mr. Snider and the coaches are doing. I agree; it is awesome. I feel very powerful and strong now. I looked at all those powerful women and realized that I, too, can do or be anything I want. I still can't believe I rode all the way to New York City and back to Philly to my door in a beautiful limousine. Yeeeesssss. I want to say thank you to everyone for my magical night."

Charter Members



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